



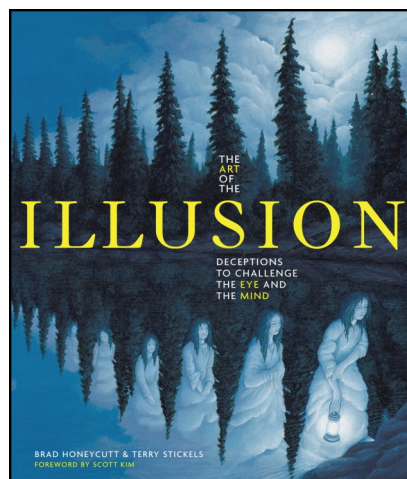
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CONTACT: Donna Spurlock, Associate Director of Marketing, Publicity & Promotions  
(617) 926-0329, ext. 122 • [dspurlock@charlesbridge.com](mailto:dspurlock@charlesbridge.com)

## THE ART OF THE ILLUSION

DECEPTIONS TO CHALLENGE  
THE EYE AND THE MIND

*Brad Honeycutt and Terry Stickels*  
*Foreword by Scott Kim*



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7½ x 8¾ • 224 pages  
All-color

Optical illusions intrigue the mind and delight the eye. Viewers try to perceive the visual shifts in a two-dimensional picture, but can't understand how a single, still image can be so animated and rich. While even the simplest illusions please, this stunning volume goes far beyond the usual collection. Compiled by visual graphics expert Brad Honeycutt and puzzle master Terry Stickels—and featuring a foreword by renowned puzzle creator, computer game designer, and artist Scott Kim—this collection showcases more than two hundred of the finest images from around the world.

With artists ranging from Rafal Olbinski, Rob Gonsalves, and Octavio Ocampo to David Macdonald, Gene Levine, and M. C. Escher, *The Art of the Illusion* covers the visual spectrum, from the most classic optical illusions to complex graphic and painterly designs that transform the impossible into believable. There are famous paintings, dazzling photographs, and amazing computer-enhanced eye treats that will make you look and look again. There's "Zipper Beach" with gulls zipping over the sands, "Table Top Towers" where a tower of blocks seems to meld into a city skyline, a librarian whose body is literally composed of books, and so many more astounding pieces. This is a must-have for those who already love optical illusions and those just discovering the wonders of the art.

*Terry Stickels* has written more than twenty-five books testing and exploring the powers of the mind. His puzzles have been praised by organizations like the National Council of Teachers of Mathematics, and his *Frame Games* and *Stickdoku*<sup>TM</sup> appear in *USA WEEKEND* magazine (read by over 48 million people in six hundred newspapers weekly) and *STICKELERS* (distributed by *King Features* in over two hundred daily newspapers). Terry currently lives in Fort Worth, Texas.

*Brad Honeycutt* is a web developer and optical illusion enthusiast. For over a decade, he has operated a popular optical illusion website, allowing him the opportunity to get to know many wonderful artists. He works with two of the world's leading stereogram creators to help publish several books containing their 3-D creations. For more information, visit his personal website at [www.bradhoneycutt.com](http://www.bradhoneycutt.com).

*Scott Kim* designs puzzles and games for the Web; magazines such as *Scientific American*, *Discover*, and *Games*; and toys. He is the author of *Inversions* and *The NewMedia Puzzle Workout*, and he speaks regularly at conferences. Kim holds a PhD in Computers and Graphic Design from Stanford University. He is the master of the ambigram, and Isaac Asimov called him "the Escher of the Alphabet."